

March 9th: Mini-Conference, Big Spring Country Club, Mr. Bob Rogers CGCS, Host

Morning Schedule (New Product Update and Releases)

8am-9am-registration

9am-9:30am: Mr. Scott Parker, Regional Manager, Dupont,

Presentation: New Chemistry and or New Formulations that will be released for the 2010 season. Presentation will deal with target pests, application rates, and application timing

9:30am-10am: Mr. Magee Poole, Regional Manager, BASF

Presentation: New Chemistry and or New Formulations that will be released for the 2010 season. Presentation will deal with target pests, application rates, and application timing

10am-10:30am: Mr. Jim Ellis, Regional Manager, Syngenta

Presentation: New Chemistry and or New Formulations that will be released for the 2010 season. Presentation will deal with target pests, application rates and application timing

10:30am-11am: Mr. Scott Waltz and Ms. Nikki Hendrickson, Regional Managers, Bayer

Presentation: New Chemistry and or New Formulations that will be released for the 2010 season. Presentation will deal with target pests, application rates, and application timing

Key Note Speakers

11am-11:30am: Andrea Hanlon, President Hanlon Horticultural Consultants, Update on the Emerald Ash Borer, Presentation: Update on current research on the invasion of the Emerald Ash borer. Presentation will focus on proper identification and current research as it relates to Best Management Practices

11:30am-12:45pm: Lunch

Afternoon Schedule

12:45pm-1:15pm: Planning and Plant Selection of Key Landscape: Ms. Shelly Nold , Plant Kingdom , Presentation: Plant Species and Selection for Key Landscape areas as it relates to golf courses and clubhouses. Presentation to include best management practices for pest and Weed control

1:15pm-2:30pm: The State of the Industry, Mr. Pat Jones, Flagstick Strategic Marketing
Presentation: How turf managers are dealing with the current economy and reduced budgets while still providing the product that is desired.